

SPONSORSHIP OPPORTUNITIES 2025

WOMEN IN TRUCKING
PRESENTS

Shifting Company Culture

AN INTERACTIVE BRUNCH & LEARN



February 26, 2025
9:30 am - 11:30 am



Fort Langley Golf Course
Langley Twp, BC

This engaging event will dive into diversity, equity, and inclusion (DEI) initiatives, offering practical strategies to implement or enhance them in your workplace.

Enjoy a full brunch while connecting with industry professionals who share your passion for fostering inclusive company cultures. With interactive discussions and networking opportunities, this is your chance to spark meaningful change and build lasting connections.



High visibility with an estimated audience of 100 industry professionals.



Engage in valuable networking opportunities during the event.



Brand exposure through BCTA's event promotion.

Your sponsorship is more than supporting an event—

It's an investment in growth, collaboration, and innovation. Held at the stunning Fort Langley Golf Course, this interactive brunch provides the perfect setting for industry professionals to come together, exchange ideas, and explore actionable strategies for diversity, equality, and inclusion. It's an unparalleled opportunity to align your brand with positive change where learning, networking, and team growth take centre stage!

OPTIONS

	PLATINUM	GOLD	SILVER
# of Attendees	4 attendees \$120 value	2 attendees \$60 value	1 attendee \$30 value
Pre- & Post-Event	<ul style="list-style-type: none"> Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter & social media) Member Marketplace exclusive featured content ad (\$1,150 value) Exclusive sponsor social media posts (min. 2) 	<ul style="list-style-type: none"> Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter & social media) Member Marketplace newsletter ad (\$450 value) Exclusive sponsor social media post 	<ul style="list-style-type: none"> Company name/logo on BCTA event promotion (website, newsletter & social media)
At Event	<ul style="list-style-type: none"> Opportunity to do closing remarks (3-4 minutes) Company name/logo <i>prominently</i> featured in event program as Platinum sponsor Company name/logo <i>exclusively</i> featured on digital display throughout event Exclusive opportunity to provide company swag at each table setting 	<ul style="list-style-type: none"> Company name/logo <i>prominently</i> featured in event program as Gold sponsor Company name/logo <i>prominently</i> featured on digital display throughout event 	<ul style="list-style-type: none"> Company name/logo featured in event program as Silver sponsor Company name/logo featured on digital display throughout event
Total Value	\$1,270+	\$510+	\$30+
Qty Available	1	2	4
	\$ 2,000	\$ 1,000	\$ 500

To book a sponsorship option, contact:

Sandra Stashuk,
Member Services Coordinator

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