

SPONSORSHIP OPPORTUNITIES 2024

Annual Golf Tournament



September 10, 2024

11:00 am registration



Meadow Gardens Golf Club
Pitt Meadows, BC

This highly anticipated event sells out quickly each year. The tournament offers BCTA members a valuable opportunity to network with industry professionals, whether you're hitting the greens or not. The networking luncheon and awards dinner immediately following play provides even more chances to connect.

All members and their guests are invited to attend the tournament, attracting an estimated audience of 200.



High visibility with an estimated audience of 200 industry professionals.



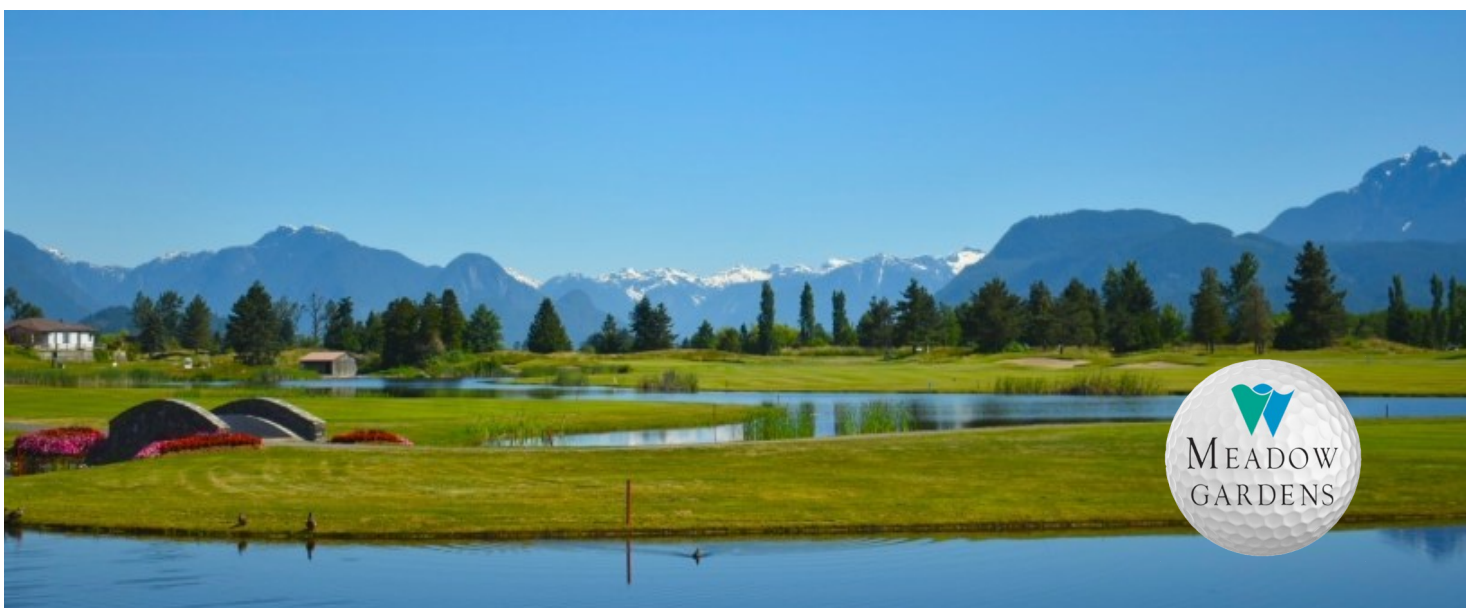
Multiple networking opportunities throughout the day, both on and off the course.



Brand exposure through BCTA's event promotion.

BCTA deeply appreciates the contributions of our sponsors, as they play an essential role in making the golf tournament a premier event each year. Tournament sponsorship opportunities include hole and activities, venue, golf carts, and awards. Please see the following sponsorship options for details.

Hole sponsors are welcome to have activities at their holes such as contest draws, chipping challenges, and/or provide food or non-alcoholic refreshments.



SPONSORSHIP OPPORTUNITIES 2024

Options

	VENUE SPONSOR	GOLF CART SPONSOR	AWARDS SPONSOR	PUTTING CONTEST SPONSOR	HOLE SPONSOR + ADD-ONS
# of Players	4 players* (valued at \$1,060)	2 players (valued at \$590)			
Pre- & Post-Event	<ul style="list-style-type: none"> Company name/logo on BCTA event promotion (website, newsletter & social media) Exclusive sponsor social media posts (min. 2) 	<ul style="list-style-type: none"> Company name/logo on BCTA event promotion (website, newsletter & social media) 	<ul style="list-style-type: none"> Company name/logo on BCTA event promotion (website, newsletter & social media) 	<ul style="list-style-type: none"> Company name/logo on BCTA event promotion (website, newsletter & social media) 	<ul style="list-style-type: none"> Company name/logo on BCTA event promotion (website, newsletter & social media)
At Event	<ul style="list-style-type: none"> Dedicated Sponsor Showcase table/booth in banquet room for entire event Recognition from stage at lunch & dinner Company name/logo prominently featured in event program as venue sponsor 	<ul style="list-style-type: none"> Company name/logo on all golf carts Company name/logo prominently featured in event program as sponsor 	<ul style="list-style-type: none"> Company name/logo displayed on awards table (BCTA to provide awards) Recognition from stage and opportunity to present awards 	<ul style="list-style-type: none"> Run putting contest & provide prize (min \$100 value) Sponsor table in putting contest area Opportunity to present award at banquet 	<ul style="list-style-type: none"> Company name/logo displayed at hole Add-on options available Includes one complimentary luncheon and dinner banquet attendee
Qty Remaining	1	0	1	0	7
	\$8,500	\$3,750	\$2,500	\$1,250	\$750

*Option to register one additional foursome (members restricted to one registration)



Hole Sponsor Add-ons:

Closest to the Pin (KP)	Sponsor name/logo featured in event program as contest hole	0 available *assigned hole	+\$150
Long Drive	Sponsor name/logo featured in event program as contest hole	2 available *assigned hole	+\$150
Refreshments**	Sponsor provides alcoholic beverages at hole and featured in event program.	1 available	+\$150
The Turn**	Sponsor provides alcoholic beverages at the Turn and featured in event program.	0 available	+\$150
Draw Prize	Sponsor provides a specific prize for draw at banquet.	Unlimited	+\$150

To book a sponsorship option, contact:

Sandra Stashuk,
Member Services
Coordinator

SandraS@BCTrucking.com

**BCTA has a policy limiting the service of alcohol to two Refreshments hole sponsors. Refreshments hole sponsors must limit service to one stationary location at their hole, provide a server or supervisor with a "Serving it Right" certificate, and offer some food. Hard alcohol may not be served on its own but may be offered in mixed beverages and punches provided the alcohol content does not exceed that of an average cooler. Unopened bottles or cans may not be distributed to participants. Alcohol may not be served by roving or non-hole sponsors during the day. All alcohol must be purchased through the venue.