

MOTOR COACH REPORT

WHO WE ARE

50-60

Motor Coach Companies
in BC

40%

Charter and Scheduled Service

60%

Charter Only Service

**AVERAGE
OF 26
BUSES PER
FLEET**

Source: BCTA Member Survey & ICBC Data

MOTOR COACH OPERATORS PROVIDE CRITICAL TRANSPORTATION SERVICES IN BC THROUGH:

- Tourism and economic growth
- Connecting communities and families for work, leisure and appointments
- Providing youth/ school/ sport group transportation
- Reducing congestion & greenhouse gas emissions in comparison to other modes of transportation



**WE ASK THE
GOVERNMENT
TO SUPPORT
MOTOR
COACHES
THROUGH:**

INTEREST- ONLY PAYMENT ON BANK LOANS

FOR THE GOVERNMENT TO WORK WITH BANKS TO PROVIDE INTEREST ONLY PAYMENTS ON LOANS FOR MOTOR COACH COMPANIES

GOVERNMENT FINANCIAL SUPPORT:

FINANCIAL SUPPORT OF \$39,500 PER BUS TO ENSURE OPERATORS CAN CONTINUE TO KEEP THE LIGHTS ON FOR THE NEXT 6 MONTHS

CANADA EMERGENCY WAGE SUBSIDY (CEWS):

CONTINUATION OF CEWS BEYOND JUNE 2021 UNTIL INTERNATIONAL TRAVEL, CRUISE SHIPS AND EVENTS/ GATHERINGS RESTRICTIONS ARE LIFTED

RENT RELIEF:

A PROVINCIAL SUBSIDY OR FORGIVABLE LOAN AVAILABLE TO BUSINESSES WHO LEASE FROM LANDLORDS WHO DO NOT QUALIFY FOR THE FEDERAL RENTAL ASSISTANCE PROGRAM, OR WHOSE LANDLORDS HAVE CHOSEN NOT TO APPLY

FLEXIBLE VEHICLE INSURANCE OPTIONS:

ABILITY TO OBTAIN ICBC VEHICLE INSURANCE FOR ONE DAY AT A TIME AND/OR ON A PAY-AS-YOU-GO BASIS

Impacts of COVID-19

BC's motor coach businesses have been devastated by the restrictions on non-essential travel, cruise ships, events or gatherings, and the closure of the Canada-United States border.

COMPANY REVENUE
IMPACT

\$2.5 MILLION

FROM APRIL TO OCTOBER 2020

AVERAGE LOSS PER BUS

\$98,863

FROM APRIL TO OCTOBER 2020

INDUSTRY WIDE REVENUE IMPACT

\$141.5 MILLION

FROM APRIL TO OCTOBER 2020



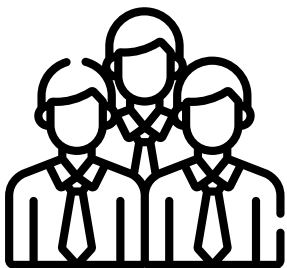
AN AVERAGE OF **90%** REVENUE DROP IN SEPTEMBER/ OCTOBER, FROM A HIGH OF **96.8%** IN MAY 2020



58% ARE CONCERNED ABOUT THE SURVIVAL OF THEIR BUSINESS IF CURRENT CONDITIONS CONTINUE ANOTHER 3 MONTHS



ECONOMIC RECOVERY IS EXPECTED TO BE SLOW - MOTOR COACH COMPANIES EXPECT IT WILL TAKE **OVER 18 MONTHS**



70% OF RESPONDENTS REPORTED TEMPORARY LAY OFF OF EMPLOYEES