

Director of Policy Position Description

Overview

The BC Trucking Association (BCTA) is currently seeking a visionary and strategic leader to join our team as the Director of Policy. This position plays a pivotal role in shaping the Association's policy agenda and advocacy efforts. The Director of Policy's main responsibility is to develop and implement a comprehensive policy strategy aligned with BCTA's missions and objectives, addressing key issues affecting the trucking industry in British Columbia. This role also involves building and maintaining business relationships with relevant government officials, regulatory agencies, as well as BCTA partner organizations and industry stakeholders.

The Director of Policy is a permanent full-time position based out of the association's offices in Langley.

About the BC Trucking Association

BCTA is a member-based, provincewide, non-partisan, non-profit motor carrier association formed solely to advance the interests of British Columbia motor carriers. Founded in 1913, BCTA's membership includes for-hire and private carriers hauling every conceivable type of freight including manufactured goods, heavy specialized commodities, bulk products, household goods and general freight. We also represent motor coach, courier, and waste management companies, and suppliers to the industry. Some of our members are Canada's largest trucking, courier and motor coach companies, but the majority are small to medium in size, often family-owned enterprises. Our motor carrier members operate between 13,000 and 14,000 vehicles, employ over 26,000 people and generate approximately \$2.8 billion annually in revenues in British Columbia.

Reporting Relationship & Organizational Structure

The Director of Policy reports to the President & CEO and is accountable for operations of the Policy department, including supervision of the Policy Analyst. This position works closely with the Vice President, Operations regarding policy-related opportunities for member programs and services, and collaborates with the Communications Manager on the dissemination of policy and regulatory information to members and stakeholders.

Key Responsibilities

1. In close cooperation with the President & CEO, participate in the development and implementation of advocacy strategies, member engagement, and Board of Directors' policy-related decisions and resolutions.
2. Monitor legislative and regulatory developments at the provincial and federal levels, analyzing their potential impact on BCTA members.

3. Lead the development of BCTA policy positions, including submissions, white papers, and advocacy materials, ensuring they are evidence-based, credible, and effectively communicate the Association's perspectives and recommendations.
4. Create, maintain, and manage effective relationships with government and partner/industry organization contacts including relevant departments of the federal, provincial, and municipal governments, Crown Corporations or quasi-government agencies, other provincial trucking associations, the Canadian Trucking Alliance and partner industry organizations to advance the Association's policy priorities and foster collaboration on shared objectives.
5. Ensure member inquiries related to legislation/regulation, often of a highly technical or contentious nature, are addressed.
6. Provide professional secretarial support to the Board of Directors and select BCTA policy committees and task forces, including chairing meetings and the preparation of agendas, minutes, and other correspondence.
7. Identify policy-related opportunities, partnerships, and initiatives that enhance BCTA's value proposition to members, including opportunities for grant funding on policy research and initiatives that align with the Association's core priorities.
8. Manage select BCTA programs (government-funded and otherwise), including general oversight, reporting, member/industry outreach and promotion. Current programs include BCTA's Mandatory Entry Level Training Grant Program, the CleanBC Heavy-duty Vehicle Efficiency Program, and the Clean Carrier Program.
9. Manage and direct the activities of the Policy Analyst.
10. Represent BCTA on inter-agency and inter-governmental committees and task forces, private and public speaking engagements, and industry events and conferences, serving as a spokesperson and advocate for the Association's policy positions and priorities.
11. Collaborate with the Communications Manager to disseminate policy updates, regulatory information, and advocacy messages through various channels, including newsletters, website content, social media, and events.
12. Collaborate with SafetyDriven- Trucking Safety Council of British Columbia to ensure policy initiatives are communicated and understood, and opportunities for cooperation are identified.

Minimum Qualifications

1. Degree in policy, communications, politics, economics, or related field.
2. Minimum five years' experience in government relations, public policy, advocacy, or a related field with a demonstrated expertise in policy analysis, development, and advocacy.
3. Leadership qualities, including a minimum of two years' supervisory experience with demonstrated skills in team management, coaching and development, and the ability to inspire and motivate team members, foster collaboration, and drive results.
4. Excellent communication skills, including the ability to articulate policy issues in a clear and compelling manner, both orally and in writing.
5. A proven track record of building effective relationships with senior government officials, stakeholders, and/or industry partners to influence policy outcomes.

6. Familiarity with BC's commercial transportation sector and experience working with small- to medium-sized enterprises are assets.
7. A strategic thinker with the ability to develop and execute impactful policy strategies that align with BCTA's goals and priorities.
8. Proficient in Microsoft Office, and excellent knowledge of Microsoft Excel. Proficiency in a wide variety of online communication and collaboration platforms.

Compensation and Benefits

- Salary range: \$100,000 - \$125,000 per year
- Generous benefits package
- Flexible work arrangements
- Subsidies for training
- Positive workplace with an upbeat corporate culture

Location

BCTA Office: 100-20111 93A Ave., Langley, BC

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For information about the BC Trucking Association visit BCTrucking.com

Please direct inquiries or applications (including resume, covering letter, and available start date) to:

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Acres Communications
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Email: trace@acrescommunications.com