

# SPONSORSHIP OPPORTUNITIES 2025

## '25 AGM & CONFERENCE



**Thursday, June 12 &  
Friday, June 13**



**The Westin Resort & Spa  
Whistler, BC**

The 2025 AGM & Management Conference is the event of the year for our members in BC's trucking industry — bringing together business leaders, industry experts, and government representatives for two days of valuable discussions, learning, and networking in a world-class setting.



**What's your  
opportunity?**



**High visibility with an estimated audience of 150-200 industry professionals.**



**Engage in valuable networking opportunities during the event.**



**Brand exposure through BCTA's event promotion.**

### FEATURING:

**Industry Insights & Expert Speakers** – Gain critical updates on key issues affecting your business, including:

- **Artificial Intelligence in Business** – Learn how AI is transforming operations, decision-making, and efficiency with our keynote speaker.
- **The BC Economy** – A must-hear update from David Williams of the *Business Council of British Columbia*.
- **Trade & New Opportunities** – A look at what's ahead for BC's supply chain with insights from the *Port of Vancouver*.

*and  
more!* →

**AGM & CONFERENCE  
DETAILS**

**For more information, please contact:**  
Sandra Stashuk, Member Services Coordinator  
604-888-5319 | [SandraS@BCTrucking.com](mailto:SandraS@BCTrucking.com)

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	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Pre- & Post-Event	<ul style="list-style-type: none"> <li>Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter &amp; social media)</li> <li>Member Marketplace newsletter exclusive featured article &amp; Bulletin ad (\$1,150 value)</li> <li>Exclusive sponsor social media posts (min. 2)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter &amp; social media)</li> <li>Member Marketplace newsletter ad (\$450 value)</li> <li>Platinum sponsor exclusive social media post</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo placed on BCTA event promotion (website, newsletter &amp; social media)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo placed on BCTA event promotion (website, newsletter &amp; social media)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo placed on BCTA event promotion (website, newsletter &amp; social media)</li> </ul>
At Event	<ul style="list-style-type: none"> <li>Company name/logo <i>prominently</i> featured in printed &amp; digital collateral as Diamond sponsor</li> <li>Exclusive Keynote presentation sponsorship - verbal recognition &amp; signage, (\$5,000 value)</li> <li>Opportunity to introduce keynote speaker</li> <li>One-minute long promotional videos (provided by sponsor or produced by BCTA) to be played before each of the three business sessions &amp; lunch, on rotation with sponsor logos (\$500 value)</li> <li>Full page ad in event program</li> <li>Logo board (\$325 value)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo <i>prominently</i> featured in printed &amp; digital collateral as Platinum sponsor</li> <li>Co-sponsorship of a business session- verbal recognition &amp; signage (\$2,500 value)</li> <li>Opportunity to provide company swag at tables for business sessions</li> <li>Half page ad in event program</li> <li>Logo board (\$325 value)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo <i>prominently</i> featured in printed &amp; digital collateral as Gold sponsor</li> <li>Quarter page ad in event program</li> <li>Friday reception sponsorship (\$875 value)</li> <li>Opportunity to display company swag on shared sponsor table in foyer, set up for two-days (\$500 value)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo featured in printed &amp; digital collateral as Silver sponsor</li> <li>Opportunity to display company swag on shared sponsor table in foyer, set up for two-days (\$500 value)</li> </ul>	<ul style="list-style-type: none"> <li>Company name/logo featured in printed &amp; digital collateral as Bronze sponsor</li> </ul>
Quantity Available	<del>1</del>	2	<del>4</del>	<del>8</del> 4 LEFT!	<del>12</del> 11 LEFT!
	\$ 9,500	\$ 7,500	\$ 5,250	\$ 2,750	\$ 1,500