

SPONSORSHIP OPPORTUNITIES 2025



FUELING THE FUTURE



November 5, 2025

9:00 AM - 3:00 PM



Coast Langley City Hotel & Convention Centre, Langley

This free, full-day summit will explore the deployment of alternative fuel technologies and the regulatory changes shaping our industry.

The day will open with a welcome and industry update from BCTA President & CEO, Dave Earle, followed by sessions featuring leading carriers and experts who will share their real-world experiences with battery-electric, hydrogen, natural gas, and blended fuel solutions.



What's your opportunity?



In addition to hearing from innovative carriers, attendees will have the opportunity to connect in person with vendors and suppliers driving innovation in transportation.



All BCTA members are welcome to participate and showcase their services through sponsorship and/or display tables.

AGENDA:

9:00 AM

Welcome— *Dave Earle, President & CEO, BC Trucking Association*

9:30 AM

Battery-Electric Presentation

Wayne Scott- Loblaw, Trevor Plett- RR Plett Trucking, Doug Sutherland- Sutco Transportation Specialists

10:20 AM

Hydrogen Presentation - *Jeff Grant, HTEC*

11:15 AM

Natural Gas Presentation - *Andy Ellison, ColdStar Solutions*

11:40 AM

Incremental Improvements Presentation

Jacob Adams, Arrow Transportation Systems

12:00 PM

Lunch

1:00 PM

Clean Carrier Award Presentation

1:30 PM

Closing remarks

2:00 PM

Networking

OPTIONS



**FUELING
THE FUTURE**

A Summit on Alternative
Fuels in Trucking

VENDOR	BRONZE	SILVER	GOLD
INCLUDES: 10' x 10' banquet space* <i>(includes 6' dressed table and chairs)</i> Company name/logo in program	INCLUDES: Company name/logo featured on digital display throughout event Company name/logo in program	INCLUDES: 10' x 10' banquet space* Company name/logo featured on digital display throughout event Company name/logo in program	INCLUDES: 10' x 10' banquet space* Company name/logo featured on digital display throughout event Company name/logo in program
PRE-EVENT PROMOTION: - Company name/logo listed in promotion as vendor	PRE-EVENT PROMOTION: - Company name/logo featured in BCTA event promotion as bronze sponsor (website, newsletter & social media)	PRE-EVENT PROMOTION: - Company name/logo featured in BCTA event promotion as silver sponsor (website, newsletter & social media)	PRE-EVENT PROMOTION: - Company name/logo featured in BCTA event promotion as gold sponsor (website, newsletter & social media) - Exclusive recognition on social media as gold sponsor
QTY: 15 12	QTY: 5	QTY: 3 1	QTY: 2 1
\$ 300	\$ 500	\$ 1,000	\$ 1,500

Stakeholder sponsorship option is available (x2) at \$10,000. Please contact us for more information.

**Vendor space details: 10'x10' space (allocated in order received); Includes 6' dressed table and 2 chairs, no electrical outlets available, no access to loading dock/forklift; all materials must be hand-transported; Move-in: 8:00 am / Move-out: 3:00 pm*

Sponsorship Deadline: Friday, October 24, 2025

To book a sponsorship option, contact:

Sandra Stashuk,
Membership & Events Lead

SandraS@BCTrucking.com