

SPONSORSHIP OPPORTUNITIES 2025

Jingle & Mingle BANQUET



December 4, 2025
5:30 pm



Coast Langley City Hotel &
Convention Centre
Langley, BC

Spread holiday cheer and spotlight your company at this incredible event!

This is an evening where the BCTA trucking community comes together for an evening of festive fun, great food, and unforgettable entertainment! This holiday party is the perfect opportunity to connect with industry leaders, celebrate the season, and showcase your brand.



What's your
opportunity?



This is your chance to get in front of an audience of 150+ carriers and industry decision-makers, all in one place.



Whether you sell products, services, or solutions, this event is your opportunity to connect directly with leaders in BC's trucking industry.

This year's entertainment:

DUELING PIANOS
vancouver

+

VANCITY
PHOTO BOOTH



OPTIONS

Jingle & Mingle 2025

	GOLD	SILVER	BRONZE
Pre- & Post-Event	- Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter & social media) - Member Marketplace newsletter ad (\$450 value) - Exclusive sponsor social media post	- Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter & social media) - Silver sponsors social media post	Company name/logo <i>prominently</i> placed on BCTA event promotion (website, newsletter & social media)
At Event	- Company logos placed on signage near entertainment– pianos and photobooth - Company name/logo featured on digital display throughout event - Opportunity to introduce entertainment - Company name/logo <i>prominently</i> featured in event program as Gold sponsor - Recognition from stage	- Company name/logo featured on digital display throughout event - Company name/logo <i>prominently</i> featured in event program as Silver sponsor - Recognition from stage - Company logo on activity as sponsor	- Company name/logo featured in event program as Bronze sponsor - Company name/logo featured on digital display throughout event - Recognition from stage
Qty Available	2	4	5*
	\$ 5,250	\$ 2,750	\$ 1,000

NEW

SPONSORSHIP ADD-ONS- Add any of these extra options to your sponsorship package to enhance your exposure:

1

Game Sponsor (x2) \$ 500

Be an exclusive sponsor of **1 of 2** activities throughout the evening. **Sponsor signage** at activity location and **recognition from stage** when winner is presented with **\$100 gift card** at end of event. Sponsor can present winner with prize.

2

Drink Ticket Sponsor (x1) \$ 1,500

Company logo on drink ticket and signage next to bar.

3

Wine Sponsor (x1) \$ 1,000

Company logo in program as wine sponsor, and recognition from stage.