

# YEAR-IN-REVIEW

BC TRUCKING ASSOCIATION

2025

**YOUR WAY AHEAD**



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Dave is responsible for the overall management and direction of BCTA, in consultation with the BCTA Board of Directors and Executive Committee. He promotes the interests and image of members and the trucking industry to governments, the business community and the public.

**DAVE EARLE**  
PRESIDENT & CEO, BCTA

# MESSAGE FROM THE PRESIDENT & CEO:

In 2025, BCTA made real, tangible progress for our members, and it happened for one simple reason: you told us what you needed.

This year, your voices directly shaped our advocacy and our wins. When members raised concerns about winter safety and highway reliability, we pushed for better transparency and access around snow plow operations. When you told us the Driver Inc. model was creating unfair competition and real risk, we leaned in, supporting increased enforcement and accountability. And when you flagged that outdated oversize and overweight limits were holding back productivity, we took that case forward and delivered meaningful increases that better reflect today’s operating realities.

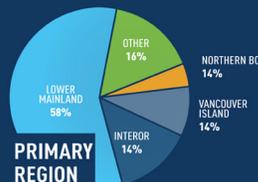
These were not abstract policy victories. They were practical, on-the-ground improvements that affect how you move goods, manage risk, and run your businesses every day.

And we could only do this because you engaged. You picked up the phone. You wrote the emails. You came to our office. You told us what was not working, and what needed to change. That input is our most powerful tool. So keep doing it.

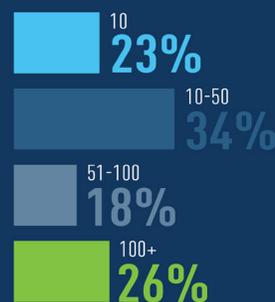
As we move into 2026, our focus remains the same: make impact where it matters most. The world around us is changing quickly — economically, technologically, and politically —and BCTA is committed to keeping pace while staying firmly grounded in the realities our members face.

We are here for you. Call us. Write to us. Visit us. Tell us what is happening in your business and on the road. We are listening, and we are ready to act.

## BCTA MEMBER SNAPSHOT



## #OF EMPLOYEES



# WHAT WE DO

## ADVOCACY

Representing our members is the most important service the BC Trucking Association provides. With their input, we deal with federal, provincial and municipal government representatives to promote regulations and policies that are necessary, effective, fair, enforced consistently, and do not impose unreasonable financial or administrative burdens on motor carriers.

## EDUCATION & TRAINING

For today's road transportation professional, continuing education is an important element of maintaining a competitive edge. BCTA and our partners offer training courses, workshops and seminars that keep you and your staff informed and current on regulations that affect your businesses, increase your business value through leadership and HR training, and boost your safety programs. Visit our training webpage to see available dates of all the training that we offer.

## INDUSTRY NEWS & INFORMATION

Our members receive the latest news and information about the industry, including regulatory updates and access to resources to help them make informed decisions about their operations.

## EVENTS

As a benefit of being a member, BCTA offers various networking events where you can meet and connect with likeminded individuals in the industry. These events provide an opportunity to expand professional networks, collaborate with others, and learn about the latest trends and advancements in our sector. Whether it is a networking dinner, golf tournament, or conference, our events are designed to bring people together, foster relationships, and promote professional growth.

## MISSION

Through consultation and communication with our industry, government and the public, we will promote a prosperous, safe, efficient and responsible commercial road transportation industry that contributes to the economy of British Columbia. We will provide value to our members through programs and services.

## STRATEGY

Advance the interests of BCTA members.

Lead the trucking industry in environmental stewardship.

Design and deliver products, services, and programs that meet the needs of BCTA members.

Create a collaborative, sustainable organization.

## VISION

Leading a safer, stronger & more sustainable road transportation industry.

# PRIORITY 1

## Lead the trucking industry in environmental stewardship

We engage members, government, and non-governmental organizations to actively develop meaningful, effective, and practical opportunities to advance environmental stewardship in the industry.

### SUSTAINABILITY FUELING CHANGE ACROSS THE INDUSTRY

BCTA remains committed to leading the trucking industry's transition to a lower-carbon future by advancing practical decarbonization solutions and helping members reduce their environmental footprint. This commitment continues to deliver measurable progress across the sector.

We are now in the second year of the Clean Carrier Program, BCTA's eco-certification initiative recognizing fleets that demonstrate leadership in sustainable operations. To date, nine carriers have achieved Clean Carrier certification, reflecting growing momentum among BC fleets to adopt fuel-saving technologies, emissions-reduction strategies, and best practices that deliver real-world results.

As part of our annual alternative fuel education series, BCTA hosted Fueling the Future, a summit on alternative fuels in trucking, in November. The event brought together over 150 industry professionals to explore how BC carriers are driving tangible progress in decarbonization today. Carriers shared real-world experiences operating hydrogen, battery-electric, compressed natural gas (CNG), liquified natural gas (LNG), and renewable fuel vehicles across a range of duty cycles, offering candid insights into both the opportunities and challenges of deploying these

technologies on BC roads. We also unveiled our Lower Mainland Medium- and Heavy-Duty (MHD) Vehicle Study that we did in partnership with Deloitte LLP. This study charted decarbonization pathways for British Columbia's MHD transportation sector, with particular emphasis on the Lower Mainland.

This year also marked the final year of the CleanBC Heavy-Duty Vehicle Efficiency (HDVE) Program, which concluded with strong uptake and significant impact. Through BCTA's administration of the program, members accessed millions of dollars in funding to support fuel-saving technologies and operational improvements, ensuring the program finished with a bang and left a lasting legacy of emissions reductions and cost savings for fleets across the province.

Beyond program delivery and events, BCTA continues to play a key advisory and advocacy role. We maintain our seat on BC's Zero-Emission Vehicle Council, ensuring the voice of the trucking industry is reflected in provincial policy discussions. Nationally, BCTA represents BC carriers through ongoing collaboration with Natural Resources Canada and Environment and Climate Change Canada, contributing industry expertise to federal initiatives focused on clean transportation and emissions reduction.

# FUELING THE FUTURE: A SUMMIT ON ALTERNATIVE FUELS IN TRUCKING

BCTA's Fueling the Future summit brought together over 150 leaders from across BC's commercial transportation sector for a full day of discussion on the evolving landscape of alternative fuels in trucking. The event showcased practical experiences from carriers already deploying low- and zero-emission technologies, offered insights from industry experts, and highlighted the importance of preparing for the rapid changes shaping the future of freight.

Participants heard firsthand accounts from fleets operating battery-electric, natural gas, hydrogen-assisted, and other emerging fuel technologies, with presenters sharing operational lessons, infrastructure needs, and the real-world challenges of scaling new energy systems. These discussions grounded the summit in practical reality and reinforced the need for coordinated planning between carriers, government, and energy providers. Thank you to the following speakers:

## THANK YOU

**JACOB ADAMS**

Director of Sustainability & Manager of Optimization - Arrow Transportation Systems

**KYLE GRANGER**

Fleet, Facilities, Claims and Logistics Manager - Cold Star Solutions

**CLAIRE CHAPUY**

Senior Consultant, Decarbonization & Energy Transition- Deloitte

**LUCAS KOOLMAN**

Senior Manager - Sustainability & Climate - Deloitte

**JEFF GRANT**

VP Transportation Solutions - HTEC

**STEVE MCNEILL**

Senior Manager, BC Transportation- Loblaw Companies

**WAYNE SCOTT**

Sr Director of Transport Maintenance - Loblaw Companies

**ALEX NORMAN**

General Manager- Nortrans Freight Management

**TREVOR PLETT**

Chief Operating Officer - RR Plett Trucking

**DANNY ZUBOT**

Director of Fleet Assets - Sutco Transportation Specialists

A key highlight of the event was the inaugural Clean Carrier Awards, recognizing companies that achieved certification under BCTA's Clean Carrier Program. These carriers demonstrated leadership in sustainability, operational efficiency, and transparent environmental stewardship. Their achievements illustrate the momentum building across the sector and set a benchmark for others pursuing similar improvements.

The summit also provided valuable opportunities for networking and collaboration. Vendors, technology providers, and carriers exchanged knowledge on available solutions, funding opportunities, and next steps for integrating alternative fuels into their operations.

Fueling the Future reaffirmed that British Columbia's commercial transportation sector is engaged, forward-looking, and ready to take meaningful steps toward decarbonization. The event served not only as a knowledge-sharing platform but as a catalyst for continued industry collaboration as fleets evaluate their pathways to a lower-emission future.



## LOWER MAINLAND MHDV DECARBONIZATION STUDY

BCTA, in partnership with Deloitte, undertook a comprehensive study to understand how medium- and heavy-duty vehicles (MHDV) in Metro Vancouver can transition to lower-emission technologies over time. The work involved mapping freight activity across the region, assessing the readiness of battery-electric, CNG, and hydrogen technologies, and identifying where new charging and fueling infrastructure will be required along key freight corridors. This collaboration provides government, utilities, and industry with an evidence-based roadmap to guide long-term investments, support regulatory planning, and ensure that future infrastructure aligns with the operational realities of commercial carriers.

The study's high-level findings show that while diesel will remain essential for long-haul operations in the near term, there is strong potential for battery-electric adoption in short-haul and intra-regional applications. CNG and hydrogen show strong potential to play increasingly important roles for heavier-duty segments as technologies and fueling networks mature. Priority infrastructure zones were identified in communities such as Surrey, Delta, Langley, and Abbotsford, where freight intensity and grid capacity needs are highest. Overall, the findings reinforce that achieving a successful transition will require a multi-pronged strategy that aligns fuel and technology choices with their most appropriate application, supported by stable policy signals, and continued collaboration across industry, government, and utilities.



## SUSTAINABILITY COMMITTEE

In 2025, the committee focused on policy uncertainty, advancing zero-emission vehicle readiness, and navigating rapid changes in the clean transportation landscape. Members discussed shifting ZEV mandates in the United States and the implications for cross-border harmonization, while noting concerns about provincial cuts to CleanBC's HDVE Program and the need for stable, long-term funding to support transition efforts. The Committee also examined the financial failure of several emerging ZEV manufacturers, reinforcing that fleet decarbonization will increasingly depend on established OEMs with the capacity to scale production. Updates on the Cross-Border ZEV Truck Testbed highlighted real-world challenges including charging availability and axle weight constraints, underscoring the need for regulatory adaptation. A presentation on vehicle-to-grid technology generated strong interest, with members exploring its potential for cost reduction, energy resilience, and new revenue opportunities. Overall, the Committee continued to emphasize practical, evidence-based approaches to sustainability while navigating a rapidly evolving policy and technology environment.



Obtaining eco-certification through the Clean Carrier Program is a strategic decision that supports a motor carrier's commitment to environmental responsibility, operational efficiency, and stronger industry reputation. The Program continues to demonstrate that sustainability and performance go hand in hand, offering fleets a framework that rewards continuous improvement and transparent environmental leadership.

As we move beyond the Program's first year, participation has continued to grow across British Columbia. More carriers are choosing to formalize their sustainability practices through certification, reflecting increasing interest in fuel efficiency, emissions reduction, and modern fleet management. Certified carriers benefit from improved market competitiveness, enhanced customer confidence, and stronger alignment with provincial climate goals. Early results from participating fleets confirm that investments in fuel-saving technologies, driver training, and operational best practices translate into measurable reductions in fuel consumption and greenhouse gas emissions.

# THE PROCESS

## STEP 1: Pre-application

BCTA members begin the process by completing the pre-application form available on our website. This initial step provides us with essential information about your fleet and your interest in the Clean Carrier Program.

## STEP 2: Information Outreach

Once we receive your pre-application, our team will reach out to you. We will provide detailed information about the Clean Carrier Program and the certification process, as well as the data and documentation we require.

## STEP 3: Data Collection & Submission

Collect the necessary information and documentation as outlined in Step 2. This includes data related to your fleet's average vehicle age, aerodynamic devices used, your driver training program, and more. Submit this information to our team.

## STEP 4: Review & Certification Assessment

We will review the data and documentation you have provided. We will assess your fleet's current environmental performance and carbon footprint based on the information submitted.

## STEP 5: CC Certification or Emissions Reduction

Depending on the assessment results, you will receive one of two outcomes: Certification or Emissions Reduction Plan.

We are proud to recognize the carriers that have now achieved Clean Carrier certification, including:

- Arrow Transportation Systems
- Bison Transport
- Centurion Trucking
- ColdStar Solutions
- R R Plett Trucking
- Scamp Transport
- Sutco Transportation Specialists
- Triple Eight Transport
- XTL Transport

**VISIT [CLEANCARRIER.CA](https://cleancarrier.ca) TO LEARN MORE ABOUT THE CERTIFICATION JOURNEY.**

# CLEANBC HDVE PROGRAM

## YEAR 6 SUMMARY

Funded by the Government of British Columbia and delivered by the BC Trucking Association, the CleanBC Heavy-Duty Vehicle Efficiency (HDVE) Program helped carriers reduce fuel use, lower operating costs, and cut greenhouse gas emissions. Although Year Six marked the final year of the Program, it continued to show strong results across both training and technology adoption.

As part of the Program, the Fuel Efficiency Management Course remained the core of participation. Carriers from across the province learned practical driving techniques that can reduce fuel consumption immediately. The incentive stream supported the installation of proven retrofit technologies that extended these savings throughout daily operations.

### YEAR 6 PARTICIPATION



### YEAR 6 APPLICATIONS



### YEAR 6 REBATES ISSUED



# CLEANBC HDVE PROGRAM

## 2020-25 FULL PROGRAM RECAP

The six-year delivery of the CleanBC HDVE Program created measurable improvements in operational efficiency and greenhouse gas reductions, demonstrating that practical, immediately deployable actions can significantly strengthen the performance of BC's commercial transportation sector. By engaging hundreds of companies in consistent driver training and supporting the adoption of proven retrofit technologies, the Program proved that meaningful emissions reductions can be achieved with the existing fleet rather than relying solely on long vehicle replacement cycles. Its results confirmed that behavioural efficiency delivers the largest and fastest gains, that retrofit technologies provide reliable and repeatable benefits, and that stable program design encourages sustained participation. Most importantly, the Program established a comprehensive evidence base that now supports provincial planning, modelling, and policy development. The results were clear- efficiency-focused initiatives are essential for achieving near-term climate goals while the transition to zero-emission vehicles continues to evolve.

### LIFETIME PARTICIPATION

**662**  
TRAINED

**505**  
COMPANIES

### LIFETIME REBATES ISSUED

**\$12 MILLION** IN INCENTIVE FUNDING

## LIFETIME IMPACT

**144 MILLION LITRES**  
DIESEL SAVED

**391 MILLION KILO GRAMS**  
CO<sub>2</sub>E REDUCED

EQUIVALENT TO REMOVING APPROXIMATELY

# 83,000 PASSENGER VEHICLES

This cumulative impact shows that efficiency measures applied to the existing diesel fleet can produce immediate and scalable results. Six years of training and retrofit support reduced more than 144 million litres of diesel, which translates to a reduction of 391 million kilograms of carbon dioxide equivalent (CO<sub>2</sub>e) emissions, and 83,000 passenger vehicles off our roads in North America.

# PRIORITY 2

## Effectively advance the interests of BCTA members

We will identify areas of change that improve road safety outcomes, improve our members' economic health and engage all elements of the industry. We will be the voice of all sectors of the on-road transportation industry in British Columbia.

## HUMAN RESOURCES

In 2025, BCTA continued to support and advocate for the trucking and transportation industry through targeted human resources initiatives and sustained engagement with key stakeholders.

This year, BCTA completed its 6th Annual Compensation Survey, further strengthening one of the industry's most valuable benchmarking tools. With six years of consistent data, the survey provides members with robust, long-term insights into wages, salaries, and benefits across the sector—supporting workforce planning, competitiveness, and talent retention in a challenging labour market.

BCTA also maintained active engagement with third-party organizations and advisory bodies to ensure the trucking industry's perspective is reflected in policy development, workforce planning, and long-term transportation strategies. These engagements included:

- Participation in the Commercial Vehicle Working Group and the Transportation 2050 Stakeholder Advisory Group, contributing industry input into the future of transportation planning in British Columbia.
- Continued involvement with Clean Energy Canada's Steering Committee and Metro Vancouver's Ecosystems Coordination Group, supporting dialogue at the intersection of workforce development, sustainability, and innovation.

- Ongoing collaboration with the Western Canadian Shippers Coalition, the Port of Vancouver's Port Forward group, and the Cascadia Innovation Corridor, with a focus on supply chain efficiency, trade competitiveness, and cross-border coordination.
- Regular engagement with Motor Coach Canada, addressing shared workforce challenges and areas of mutual interest across the broader transportation sector.

In support of employer advocacy, BCTA continued to play an active role in key employer and business forums, including the Vancouver Board of Trade's Transportation Committee and the BC Business Council's Employer Caucus, ensuring industry concerns related to labour, regulation, and economic conditions are clearly represented. BCTA also participated in the Employers Forum and the IMTC Steering Committee, contributing to discussions that shape workforce policy and employer-focused initiatives.

Through these efforts, BCTA remains a strong and consistent advocate for the people behind the industry—supporting members with data-driven tools, collaborative engagement, and a clear voice on workforce and labour issues that matter most to BC's trucking and transportation sector.

## MELT PROGRAM

The Mandatory Entry Level Training (MELT) grant plays a critical role in strengthening the industry by lowering financial barriers to entry for aspiring professional commercial drivers. In Vanderhoof, BC recent mill closures have created a period of uncertainty for many workers who have spent years in the forestry sector. As families and individuals navigate this transition, the need for accessible training and new career pathways has become increasingly important. The MELT Grant opportunity in Vanderhoof was developed to support this community through a time of significant change, helping residents build a new foundation without leaving the region they call home.

Working closely with WorkBC Vanderhoof, local training partners, and with support from the Community Workforce Response Grant, BCTA has been able to expand access to Class 1 driver training in a way that lowers traditional barriers such as travel, cost, and scheduling. This collaboration has made it possible for participants to pursue Mandatory Entry-Level Training right in their own community, at a time when new employment opportunities are needed most.

This effort is helping residents transition into stable, in-demand careers while also supporting northern employers who continue to face challenges recruiting qualified commercial drivers. By improving access to high-quality training and strengthening local workforce capacity, the Vanderhoof MELT initiative is contributing to economic resilience and creating real opportunities for individuals affected by the mill closures.

## WOMEN IN TRUCKING COMMITTEE

The WiT Committee continued to advance inclusion, professional development, and industry visibility for women across the sector. Members planned a full schedule of 2025 activities, including a Brunch & Learn on shifting company culture, and a confidence-building golf event. Discussions emphasized the importance of strengthening DEI awareness, improving networking opportunities, and increasing engagement through subcommittees and targeted outreach. The group also prepared for the Western Women with Drive Conference with Trucking HR Canada, encouraging strong BC participation and exploring options for coordinated networking. The Committee's work reflects a growing focus on representation, workplace culture, and expanding talent pipelines within the industry.

# SAFETY

In 2025, BCTA continued to advance safety advocacy focused on winter operations, regulatory compliance, and enforcement coordination—recognizing that road safety is inseparable from fair, accountable industry practices.

## HIGHWAY MAINTENANCE

BCTA maintained its advocacy for enhanced winter maintenance transparency, building on improvements introduced in recent seasons. Real-time GPS visibility of snow removal equipment operating on key corridors such as the Coquihalla Highway—delivered through collaboration with maintenance contractors—continued to provide commercial drivers with critical situational awareness during severe weather events.

Looking ahead, BCTA is actively working toward expanding this model to include additional highway maintenance providers and service areas, with the goal of improving province-wide consistency, coverage, and visibility for drivers navigating winter conditions.

## DRIVER INC. AND INDUSTRY COMPLIANCE

Meaningful progress was also made in addressing the long-standing safety, labour, and tax risks associated with Driver Inc. models. Through coordinated advocacy led by Canadian Trucking Alliance, with strong participation from BCTA and other provincial trucking associations, Driver Inc. has been elevated as a national enforcement priority.

In 2025, this work resulted in stronger inter-agency alignment, improved intelligence sharing, and increased scrutiny of misclassification practices that undermine safety, erode labour standards, and disadvantage compliant carriers.

## MULTI-AGENCY ENFORCEMENT

BCTA continued working closely with Employment and Social Development Canada and the Canada Revenue Agency as part of a coordinated enforcement approach that brings together labour, tax, safety, and insurance oversight. This collaboration also includes Commercial Vehicle Safety Alliance, Transport Canada, ICBC, WorkSafeBC, and the Royal Canadian Mounted Police.

This multi-agency effort reflects a shared commitment to improving road safety by addressing non-compliance at its source—ensuring that unsafe and illegal operating models do not compromise drivers, infrastructure, or the broader transportation system.

Through sustained advocacy and collaboration, BCTA continues to push for safety outcomes that extend beyond infrastructure and into enforcement, accountability, and system-wide integrity—supporting safer highways for drivers and all road users year-round.

## AUTOSOCK TRIAL

This winter, the Ministry of Transportation and Transit and Commercial Vehicle Safety & Enforcement (CVSE) have approved a limited number of BCTA member carriers operating vehicles with a licensed gross vehicle weight over 11,794 kg to participate in the Automatic Traction Device (ATD) pilot program. The program allows these carriers to use AutoSock® as an alternative to steel chains on Highway 5 (Coquihalla) during mandatory chain up events, in order to evaluate the effectiveness of textile-based traction devices. AutoSock® durability testing on Highway 5 this past spring showed promising performance through repeated transitions between dry, wet, snowy, and icy conditions.

Currently, AutoSock® can be used on all provincial highways but does not meet requirements for mandatory chain up events. The pilot period runs from January 5, 2026, to April 30, 2026.

# OVERSIZE/OVERWEIGHT

## OVERSIZE–OVERWEIGHT COMMITTEE

The Oversize–Overweight Committee focused on improving permitting consistency and harmonizing processes across the province, providing sustained feedback on the rollout of OnRouteBC and highlighting the need for clearer communication, predictable outcomes, and transparent decision-making. Members raised concerns about processing delays, inconsistent load requirements, and significant variations in municipal and provincial fees, while also drawing attention to the impacts of escalating utility escort charges and ongoing backlogs in commercial driver medical fitness examinations. The Committee continued contributing industry expertise to the development of the Regional Permit Policies and Procedures Manual to help harmonize municipal permitting and ensure new frameworks reflect real operational realities.

## HEAVY HAUL PERMITTING IMPROVEMENTS ON NORTHERN CORRIDORS

In 2025, sustained advocacy by BCTA resulted in meaningful improvements to heavy haul permitting on key northern trade corridors. Following long-standing industry concerns around delays and administrative burden associated with the Extraordinary Load Approval process, the Province introduced a new pre-approved 100-tonne route along Highway 16— from the BC/Alberta border to Prince Rupert— and Highway 37 between Highway 16 and Kitimat. Developed by the Ministry of Transportation and Transit, this change allows eligible 9-, 10-, and 11-axle configurations to operate at gross vehicle weights of up to 109,300 kg through a streamlined single-trip permitting process.

This outcome reflects BCTA's continued work to improve regulatory efficiency while maintaining public safety and protecting infrastructure, particularly on strategic corridors supporting northern resource development, port access, and regional economic activity.

## INTERMODAL COMMITTEE

The committee concentrated on strengthening regulatory fairness, improving terminal performance, and addressing long-standing operational pressures in the drayage sector. Members emphasized the need for a transparent and predictable licence renewal framework, raising concerns about unclear scoring criteria, retroactive penalties, and intrusive data-sharing expectations from the Commissioner's Office. They also highlighted challenges with regulated trip rates, terminal reservation failures, prolonged dwell times, and inconsistent federal–provincial alignment, all of which continue to affect competitiveness. Advocacy efforts focused on advancing practical reforms, including clearer compliance thresholds, balanced oversight of Independent Operators, and a more efficient, modernized Truck Licensing System. Engagement with the Vancouver Fraser Port Authority and other partners remained central as the committee worked to ensure that regulatory decisions, access agreements, and operational systems reflect real-world conditions in one of the province's most time-sensitive and economically critical supply-chain environments.

## MARINE TRANSPORTATION COMMITTEE

The committee focused on vessel capacity, pricing fairness, and the long-term reliability of ferry services critical to commercial carriers. Members received updates on BC Ferries' major vessel renewal plan, including the introduction of new ships with increased commercial capacity and future-ready propulsion systems, while raising concerns about affordability, reservation inefficiencies, and the need for more predictable scheduling. The committee also examined competitive fairness issues related to the drop-trailer service and emphasized the importance of transparency in cost allocation and rate setting. Environmental planning and electrification were recurring themes, with members highlighting the need for freight considerations to be fully integrated into infrastructure upgrades and funding strategies. Ongoing challenges such as peak-season congestion, route-specific delays, and inconsistent capacity allocation underscored the committee's continued advocacy for reliability, equitable pricing, and effective engagement between BC Ferries, regulators, and industry.



## MOTOR COACH COMMITTEE

This committee focused on workforce challenges, rising operating costs, and regulatory issues affecting passenger carriers across BC. Members highlighted ongoing driver shortages, especially for cross-border operations, and discussed the financial impacts of provincial tax structures, including high pro-rate fees, MJV taxes, and cascading PST on vehicle resale. The committee also examined border enforcement trends, carbon tax developments, and local government decisions that could increase permit costs and congestion impacts. Collaboration updates with Motor Coach Canada underscored concerns about the value of federal advocacy relative to member dues. Members raised operational issues with BC Parks, explored opportunities for access to Bus Rapid Transit infrastructure, and reviewed upcoming BC Ferries fare increases. A presentation on Vehicle-to-Grid technology generated strong interest in future pilot opportunities. The committee reinforced the need for consistent regulatory treatment across public and private carriers and emphasized ongoing advocacy to ensure motor coach operators remain competitive and able to meet growing tourism and seasonal demand.

# PRIORITY 3

## Design and deliver products, services, and programs to meet the needs of BCTA members

We will continue to design and refine products, services, and programs that assist members in improving safety outcomes, improving their economic health and creating competitive advantage in the marketplace.

### TRAINING



Training remained a core pillar of BCTA's member support in 2025, with a strong emphasis on regulatory compliance, enforcement readiness, and practical safety knowledge. As requirements continue to evolve and enforcement activity increases, BCTA focused its training efforts on equipping carriers with the tools and understanding needed to operate confidently, safely, and in full compliance.

- **National Safety Code (NSC) Training:**

BCTA continued to deliver regularly scheduled National Safety Code (NSC) training courses, supporting carriers in meeting mandatory compliance requirements and strengthening internal safety management practices. These sessions provide in-depth guidance on NSC fundamentals, including carrier profiles, audit readiness, recordkeeping, and ongoing compliance obligations. By reinforcing a clear understanding of NSC expectations, BCTA's training helps members reduce risk, improve safety performance, and maintain strong standing with regulators.

- **Out-of-Service (OOS) Criteria Education:**

Recognizing the operational and financial impacts of out-of-service events, BCTA expanded its focus on education related to OOS criteria and roadside inspection outcomes. Training sessions emphasized common causes of OOS violations, inspection processes, and preventative strategies that carriers can implement within their fleets. This proactive approach supports reduced disruptions, improved inspection results, and safer vehicles operating on BC roads.

- **Online Learning: CarriersEdge**

To complement in-person and instructor-led training, BCTA continued to provide members with access to the CarriersEdge online training platform. This flexible, self-paced learning option enables fleets of all sizes to deliver consistent safety and compliance training regardless of location or operating schedule. Courses cover essential topics related to driver safety, regulatory awareness, and operational best practices, allowing carriers to reinforce expectations, track completion, and support continuous improvement across their workforce.

Through targeted training focused on NSC compliance, OOS prevention, and accessible online education, BCTA continues to support members in building strong safety cultures and maintaining high operational standards across British Columbia's trucking industry.

In response to increasing demand and a changing regulatory environment, BCTA is expanding its overall training and professional development offerings in 2026. In addition to core compliance-focused programming, new and updated sessions will be introduced throughout the year to reflect emerging issues, enforcement trends, and member feedback. A complete and up-to-date listing of all upcoming courses, workshops, and information sessions is available at [BCTrucking.com/Register](https://www.bctrucking.com/register).

# EVENTS

In 2025, BCTA delivered a robust calendar of signature events that brought members, partners, and stakeholders together to connect, learn, and celebrate the trucking industry. Strong attendance across the year reflected continued member engagement, while evolving event formats and enhanced sponsorship opportunities created more meaningful interaction and dialogue.

## SHIFTING COMPANY CULTURE (FEB)

This interactive brunch and learn was presented by the Women in Trucking Committee, and focused on exploring the role of leadership, DEI values, and people-first practices in building strong, resilient organizations. The session brought members together for thoughtful discussion on topics such as employee engagement, retention, communication, and creating positive workplace environments in a demanding industry. By providing space for open dialogue and shared learning, Shifting Company Culture reinforced the importance of organizational culture as a key driver of safety, performance, and long-term success across the trucking sector.

## MEMBERS' BANQUET (APR)

The Members Banquet launched the year's event season with an evening focused on connection and industry recognition. Members gathered to celebrate achievements across the sector, reconnect with peers, and hear timely updates on issues shaping trucking in British Columbia. This year's event featured a panel discussion featuring Paula Cousins, Associate Deputy Minister, Ministry of Transportation and Transit and Steven Haywood, Executive Director & Registrar, Commercial Vehicle Safety & Enforcement. Strong participation from both members and sponsors reinforced the value of this long-standing event.

## AGM & CONFERENCE (JUN)

BCTA's AGM and Conference remained a cornerstone for governance, policy discussion, and strategic insight. The 2025 two-day program emphasized practical, forward-looking conversations on BC economic conditions, artificial intelligence in business, regulatory change, and trade and new opportunities in BC's supply chain. It also provided members with opportunities to engage directly with industry leaders and partners.



## GOLF 101 (JUN)

Presented by the Women in Trucking Committee, the Golf 101 event was designed to create an inclusive and approachable networking opportunity for members new to the game. The event focused on introducing basic golf skills, etiquette, and course familiarity in a relaxed and supportive environment, while still providing ample opportunity for connection and conversation. Golf 101 expanded access to BCTA's event programming and supported relationship-building in a setting tailored to first-time and less experienced golfers.

## GOLF TOURNAMENT (SEP)

The annual golf tournament continued to be one of BCTA's most popular networking events, offering a mix of friendly competition and relationship-building in an informal setting. Carriers, suppliers, and sponsors from across the province came together on the course, making the tournament a consistent highlight of the fall calendar.

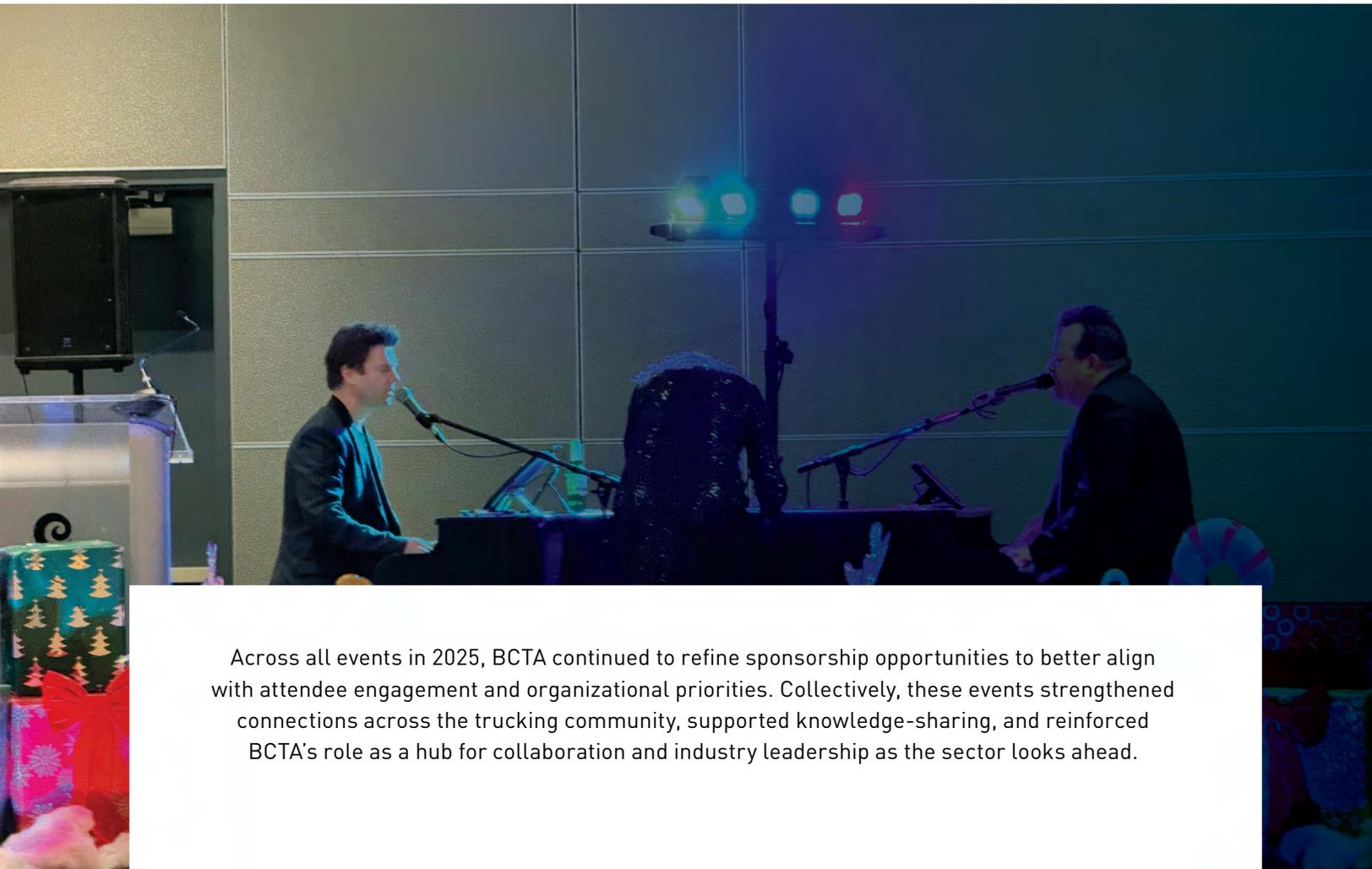


## FUELING THE FUTURE (NOV)

In November, BCTA hosted Fueling the Future, a focused industry event dedicated to alternative fuels, vehicle technologies, and the pathways to decarbonizing commercial trucking in British Columbia. The event brought together carriers, fuel providers, government representatives, and technology leaders to explore real-world applications, emerging trends, and practical considerations for fleet adoption. Fueling the Future reinforced BCTA's role as a trusted convener on sustainability and innovation, providing members with actionable insights in a rapidly evolving space.

## JINGLE & MINGLE HOLIDAY CELEBRATION (DEC)

The year concluded with BCTA's Jingle & Mingle celebration, a festive gathering that combined industry camaraderie, entertainment, and seasonal cheer. The event provided an opportunity for members and partners to reflect on the year, strengthen connections, and celebrate the industry's shared successes.



Across all events in 2025, BCTA continued to refine sponsorship opportunities to better align with attendee engagement and organizational priorities. Collectively, these events strengthened connections across the trucking community, supported knowledge-sharing, and reinforced BCTA's role as a hub for collaboration and industry leadership as the sector looks ahead.



# SAVE THE DATE

BCTA events are your events—designed to bring the industry together to connect, learn, and grow. Whether you're looking to network with peers, gain valuable insights, or help shape the future of trucking in BC, our events provide the perfect opportunity to get involved. Don't miss out—save the dates and join us!



## **MEMBERS BANQUET | APRIL 16, 2026**

Our annual Members Banquet is back, and we are excited to gather with members for an evening of connection, celebration, and industry camaraderie.

## **AGM & CONFERENCE | JUNE 4-5, 2026**

This is the event of the year for our members in BC's trucking industry—bringing together business leaders, industry experts, and government representatives for two days of valuable discussions, learning, and networking in a world-class setting.

## **GOLF TOURNAMENT | SEPTEMBER 15, 2026**

Enjoy a fun-filled day of golf alongside colleagues, industry partners, and fellow BCTA members. Whether you're here to network, play competitively, or just have a great time outdoors, this tournament offers something for everyone.

# PRIORITY 4

## CREATE A COLLABORATIVE, SUSTAINABLE ORGANIZATION

We will identify opportunities to partner within and outside the organization, and externally to refine and focus our work.

## COLLABORATION

Collaboration continued to play a critical role in BCTA's work in 2025, supporting effective advocacy and informed decision-making across a wide range of industry issues. By actively participating in external committees, advisory groups, and coalitions, BCTA ensured that the perspectives of British Columbia's trucking industry were represented in conversations shaping transportation policy, sustainability initiatives, workforce planning, and supply chain efficiency.

Engagement with these organizations allows BCTA to contribute industry expertise, stay ahead of emerging issues, and work alongside partners to develop practical, coordinated solutions that benefit members and the broader transportation system.

### INDUSTRY ENGAGEMENT

BCTA remained actively involved in several key industry and government-led forums, including the Commercial Vehicle Working Group and the Transportation 2050 Stakeholder Advisory Group, which focus on long-term transportation planning and regulatory alignment. Participation in Metro Vancouver's Ecosystems Coordination Group and the Clean Energy Canada Steering Committee supported BCTA's ongoing work in sustainability and emissions reduction, while continued engagement with Motor Coach Canada strengthened alignment across the commercial passenger and freight sectors.

### ADVOCACY & POLICY COLLABORATION

In 2025, BCTA also contributed to broader economic and employer-focused discussions through participation in the Vancouver Board of Trade Transportation Committee, the BC Business Council Employer Caucus, and the Employers Forum. Engagement with the IMTC Steering Committee further supported coordinated approaches to goods movement and multimodal transportation planning.

### REGIONAL & SUPPLY CHAIN COLLABORATION

BCTA continued to work closely with supply chain and regional partners to advance efficient and resilient goods movement. This included participation in the Western Canadian Shippers Coalition, the Port of Vancouver Port Forward, and the Cascadia Innovation Corridor. These engagements helped ensure trucking perspectives were integrated into regional planning, trade discussions, and cross-border collaboration. Through sustained engagement across these organizations, BCTA strengthened its ability to advocate effectively for members while contributing to coordinated, forward-looking solutions that support a safe, efficient, and competitive transportation system in British Columbia.

# COMMITTEES

BCTA's numerous committees are dedicated to addressing the challenges and opportunities facing the industry, and we're committed to finding innovative solutions that benefit our members. By providing diverse perspectives and expertise, our committee members help lead to more informed and effective decision-making that shape the direction of the Association.

## CROSS BORDER

Responsible for obtaining input for CTA on national discussions with US Customs and Border Protection, Canada Border Services Agency and more.

## HUMAN RESOURCES

Develops and recommends policy positions in order to advance BCTA's human resources goals as first defined in our Industry Human Resources Strategic Plan.

## INSURANCE

Represents the insurance interests of the motor carrier industry. Members discuss matters of industry coverage, product development and premiums for commercial vehicles, and more.

## INTERMODAL

Responsible for strategy, recommending intermodal policies for the BCTA Board of Director's consideration, and to provide a forum for comment on the regulatory scheme for the container sector.

## LOWER MAINLAND TRANSPORT

Discusses Lower Mainland transportation issues such as infrastructure development, transportation planning and demand management, mobility pricing, truck routes, HOV usage policy, and more.

## MARINE TRANSPORT

Responsible for promoting the efficient movement of commercial vehicles transporting goods and people to BC communities via marine transportation.

## MOTOR COACH

Deals with all issues related to the motor coach industry, including passenger transportation regulations and policies, the Passenger Transportation Board and more.

## OVERSIZE/ OVERWEIGHT

Discusses all matter of policy related to the movement of oversize/over dimensional and non-reducible loads including permitting requirements, hours of operation, and vehicle configurations and routing.

## SAFETY

Responsible for dealing with policy issues related to safety and loss prevention, including driver, vehicle, and rules of the road safety regulations, the National Safety Code and more.

## SUSTAINABILITY

Establishes policy recommendations in support of promoting a greener, heavy duty commercial transportation sector.

## WOMEN IN TRUCKING

Develops BCTA policy recommendations to encourage diversity in employment and support women in our industry with issues such as training, safety, compensation, and professional development.

## MEMBER ENGAGEMENT

Shapes member-focused initiatives by sharing ideas for events, training, and engagement opportunities that are practical, relevant, and valuable.

Have the opportunity to share your expertise and insights and contribute to the development and growth of the trucking industry. If you are interested in joining a committee, contact us.

# MEMBER PROGRAMS

BCTA provides members with services to support healthy and efficient businesses within the industry. We enhance membership value by offering member programs at discounted rates with trusted partners.



## ADVANTAGE PLUS GROUP BENEFITS PROGRAM

The BCTA AdvantagePLUS Group Benefits Program was created for Canada's trucking industry and offers cost efficiencies through group buying power, a managed approach to cost containment, benefit enhancements, next-generation accident and serious illness benefits, and unique owner-operator options. [Discover more.](#)

## RETIREMENT SAVINGS PROGRAM

BCTA's retirement savings program provides members with an easy-to-administer solution, with personalized service and discounted rates, to enhance employee morale, retain your best people and attract top talent. [Get the details.](#)

## DMI CLAIMS MANAGEMENT

WorkSafeBC adds an average of 6% to trucking company payroll costs; one claim can increase that to over 10% for up to three years. BCTA has partnered with Disability Management Institute (DMI) to help members manage complex claims, saving you time and money. [Explore now!](#)

## TDG COMPLIANCE: NUTECH COMPLY

Nutech Comply is a compliance app designed to make Transportation of Dangerous Goods (TDG) and Hazmat compliance simple, accurate, and accessible. Built for drivers, carriers, and safety managers, the app takes the complexity out of placarding, documenting, and transporting dangerous goods. BCTA members receive exclusive benefits, including an extended free trial period of 60 days. [Get started.](#)

## VANCOUVER FRASER PORT AUTHORITY'S (VFPA) PORT PASS PROGRAM

A Port Pass is required at all Port of Vancouver terminals, roadways, and facilities. Discounted Port Passes are available for BCTA members- [learn more here.](#)

# CONTACT



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