

NOVEMBER 5TH



BCTA ANNUAL AWARDS LUNCHEON



FEATURING TRUCKING & LOGISTICS WORKFORCE BOOTCAMP

THURSDAY, NOVEMBER 5, 2026

COAST LANGLEY CITY HOTEL & CONVENTION CENTRE

BC Trucking Association's inaugural Annual Awards Luncheon will bring together trucking and transportation employers, industry leaders and professionals for a morning of learning, recognition and connection.

The event will begin with Trucking HR Canada's Trucking & Logistics Workforce Bootcamp – Express Edition, and then for the first time ever, recognition of BC Top Fleet Employers followed by Women's Leadership Accord participants.

BCTA will then recognize members through our Member Long Service Recognition and Clean Carrier Awards, celebrating longstanding commitment to the Association and leadership within BC's trucking industry.

The morning will conclude with a luncheon and keynote presentation from David Granirer, RPC, M.S.M., founder of Stand Up For Mental Health™. Taking place during Movember, David's presentation will bring humour, lived experience, and an important conversation around mental health to an industry where many organizations already use November as an opportunity to raise awareness about men's mental health.

AGENDA

8:00 AM	Registration
8:30–10:15 AM	Trucking HR Canada Bootcamp – Express Edition
10:15–10:30 AM	Coffee Break
10:30–11:00 AM	BC Top Fleet Employer Recognition
11:00–11:15 AM	Women's Leadership Accord
11:15–11:40 AM	BCTA Member Long Service Recognition
11:45 AM–12:00 PM	Clean Carrier Awards
12:00 PM	Luncheon Service Begins
12:15–1:05 PM	Keynote Presentation with David Granirer
1:05–1:10 PM	Closing Remarks

Sponsorship offers organizations an opportunity to support this new BCTA event while gaining visibility with an engaged audience from across BC's trucking industry.

SPONSORSHIP OPTIONS

PRESENTING \$7,500 1 AVAILABLE

Receive the highest level of visibility as the Presenting Sponsor of the BCTA Annual Awards Luncheon.

Includes prominent event branding, premier logo placement on promotional materials, event webpage, digital signage and presentation slides, verbal recognition during opening and closing remarks, an opportunity to provide brief welcoming remarks, and recognition in post-event communications.

LUNCHEON & KEYNOTE \$5,000 1 AVAILABLE

Align your organization with the luncheon and keynote presentation featuring David Granirer.

Includes prominent logo placement on luncheon and keynote slides, recognition in keynote-related promotions, verbal recognition before the luncheon and keynote, an opportunity to introduce the keynote speaker, and recognition in post-event communications.

AWARDS & RECOGNITION \$5,000 1 AVAILABLE

Support BCTA's recognition of longstanding members and Clean Carrier certified organizations.

Includes prominent logo placement during BCTA award presentations, recognition on the event webpage and signage, verbal recognition before the BCTA awards portion, and recognition in post-event award coverage.

DELEGATE GIFT BAG & LANYARDS \$3,500 1 AVAILABLE

Put your brand directly in the hands of attendees from the moment they arrive.

Includes sponsor branding on event lanyards and delegate gift bags, the opportunity to include one approved promotional item in each bag, logo placement on the event webpage and sponsor signage, verbal recognition during opening remarks, and recognition in selected event communications. **Please note sponsor must provide approx. 200 lanyards and bags.*

EVENT PROGRAM \$3,500 1 AVAILABLE

Receive prominent visibility through the event program attendees will reference throughout the morning.

Includes prominent logo placement on the printed and digital event program, logo placement on the event webpage, sponsor signage and recognition slides, verbal recognition, and recognition in selected event communications.

COFFEE BREAK \$2,500 1 AVAILABLE

Receive dedicated visibility during the event's scheduled morning coffee break.

Includes sponsor signage at the coffee and refreshment area, logo placement on the event webpage and sponsor signage, verbal recognition before the break, and recognition in selected event communications.

SUPPORTING \$1,500 4+ AVAILABLE

Show your organization's support for BCTA and BC's trucking industry.

Includes logo placement on the event webpage, general sponsor signage and sponsor recognition slides, and recognition in post-event sponsor acknowledgements.

BECOME A SPONSOR

Support BCTA's inaugural Annual Awards Luncheon and position your organization alongside an event focused on industry learning, recognition and connection.

Sponsorship opportunities are limited and available on a first-come, first-served basis. We would be pleased to work with you to identify the opportunity that best aligns with your organization.

CONTACT:

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